

2011 My Money Place™ Partner Advertising Options




My Money Place™ is on a mission to empower women to be strong & independent financial decision makers. Partner with My Money Place™ to advertise and promote your business. We are happy to work out the best approach for your business. We have several options that you can use independently or as a package.

Did you know that you can save **20%** off our package prices if you are an active **SILVER DOLLAR Member**?


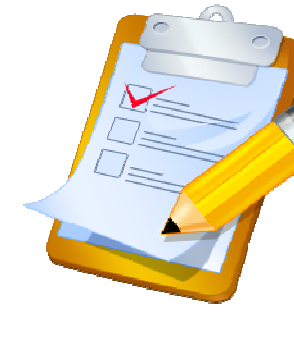

You can join at www.mymoneyplace.com.

Call **Susan Stalteri at 602-318-7098** to discuss the options.

	Option	Description of Advertising Option	Cost
	<p>My Money Place Monday <i>Preview</i> Luncheons</p>	<p>My Money Place Preview Luncheons are an opportunity for us to partner with financial professionals that are interested in educating and empowering women to be strong and independent financial decision makers.</p> <p>Each event is Hosted By My Money Place and sponsored by a financial professional. The sponsorship involves the responsibility to cover lunch expenses for the luncheon.</p> <p>The event is held at a local restaurant with a maximum of 40 attendees.</p> <p>The events are held every Monday through 2011 (<i>there may be adjustments to calendar throughout the year</i>) from 11:30 - 1:00 PM.</p> <p>These luncheons are for women only and are free to the invited guests.</p> <p>The financial professional will get 30 minutes of the 90 minute agenda to present an educational topic.</p> <p>My Money Place will advertise, promote and invite to events.</p> <p>My Money Place will facilitate events and provide an overview of how My Money Place can be a “place” for women focused on financial education, self development and entrepreneurial thinking.</p>	<p>Financial Professional is responsible for the cost of lunch.</p> <p>No other costs.</p> <p>Must reserve the date 30 days prior.</p> <p>Can choose no more than 3 multiple dates.</p>




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	<h3>2011 Empowerment Calendar</h3>	<p>The My Money Place Empowerment Calendar is produced each year and is distributed in the following ways;</p> <ul style="list-style-type: none"> • Each new Penny Member will receive an electronic version of the calendar. • Each new Silver Dollar Member will receive a hard copy of the calendar mailed to them. • 1000 Copies will be distributed at local events. <p>ONLY 12 spots available. Each business owner will have their business information on the first page (inside cover – Name of Company, Website, Phone, Address) as well as have 1 month to showcase a financial empowerment tip which will also showcase your business contact information (business name, website, phone and picture) on the month of choice.</p>	<p>\$275.00 for 1 month</p> <p>ONLY 12 SPOTS AVAILABLE!</p> <p><i>This goes to print in December 2010 so hurry and reserve your month.</i></p>
	<h3>20 Financial Empowerment Tips You can Implement Today</h3>	<p>Each new Penny & Silver Dollar Member receives 20 Financial Empowerment Tips You Can Implement Today via email when they join.</p> <p>Your business can <u>own</u> one of the 20 Financial Empowerment Tips for the entire year of 2011. You can write the tip or use one of ours and your business picture, name, and contact information will be listed next to the financial tip within the email.</p> <p>Projected 2011 volume of emails = 1300 +</p>	<p>\$225.00 1 tip for entire year. Only 20 SPOTS Available</p> <p>Each December we update the tips and select new business owners to advertise.</p>
	<h3>MyMoneyPlaceTV.com</h3>	<p>Join the launch of MyMoneyPlaceTV.com</p> <p>This website will be the marketing section of our company with video interviews showcasing business professionals that can empower & educate women.</p> <p>One professionally video recorded interview session with Susan Stalteri, owner of My Money Place™. And then a final 5 minute edited video recording posted on MyMoneyPlaceTV.com website for 1 year. First 60 days promoted in prime location on home page and then moved to the list of videos within dated order for remaining 10 months.</p> <p>Promoted through social media, live events and our newsletters. You receive a copy of the video.</p>	<p>\$450.00 per video interview</p> <p><i>12 Limited Video Spots available in our beta launch.</i></p>

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 <p style="text-align: center; color: magenta; font-weight: bold;">Your Ad Here</p>	<p>MyMoneyPlace.com Banner Ads</p>	<p>Advertise your company using a banner ad with us at www.mymoneyplace.com</p> <p>There are several banner ad sizes and placements available on our site.</p>	<p>Prices vary depending on sizes and locations.</p> <p>Contact us for pricing.</p>
	<p>MyMoneyPlace.com Directory</p>	<p>Advertise your company in our searchable directory listed on www.mymoneyplace.com</p> <p>Our site will be a place our members can go to find the resources they need.</p> <p>List for a minimum of 3 months.</p> <p>Each business can list their name, address, phone number, website, and category.</p> <p>The directory will be promoted through all the My Money Place advertising, social media, newsletters and at our events for maximum exposure.</p> <p><i>Directory will be live in January 2011.</i></p>	<p>\$19.99 per month</p> <p>3 month minimum contract required and paid in full up front.</p> <p>Billed monthly after 3 months</p> <p>10% discount for year paid in full.</p>
	<p>Monthly Workshops</p> <p>Private Labeled for My Money Place or Partner With Us On Your Own Workshop</p>	<p>Each month My Money Place has various workshops focused on financial education, self development and/or entrepreneurial thinking. These workshops are hosted and facilitated by My Money Place.</p> <p>There are guest speakers who present at these workshops promoting their products & services.</p> <p>If you are a speaker interested in designing a monthly workshop and want to partner with My Money Place please contact us to learn more about the options available.</p> <ul style="list-style-type: none"> • Private Labeled: We design, promote, facilitate and handle all fees through My Money Place • Split Fee arrangements • Advertise with us: We can help promote your own workshop through our website, social media and our affiliations. 	<p>Contact us to discuss options and pricing.</p>

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	<p>Spring & Fall Annual Woman's Workshop & Expo</p>	<p>Each year we have 2 ALL DAY events – <u>A Woman's Spring and Fall Financial Workshop & Expo</u></p> <p>These events are a full day of education, collaboration and connections all focused on building confidence, competency, cash-flow and entrepreneurial skills for ALL women.</p> <p>Your advertising opportunities include:</p> <ul style="list-style-type: none"> • keynote speakers, • exhibitors, • workshop leaders, • sponsors <p><u>THE DAY for WOMEN to INVEST in THEMSELVES AND HAVE FUN !!!!!</u></p> <p>It is an excellent opportunity for business owners to promote their products and services. The event sponsor & exhibitor information will be posted on our website when the event is finalized.</p> <p><i>You won't want to miss these events!</i></p>	<p>Various Prices for:</p> <ul style="list-style-type: none"> • Sponsors, • Keynote Speakers, • Exhibitors, • Workshop Leaders <p>Contact us as soon as possible if you are interested in becoming a sponsor or exhibitor. There are limited sponsor and exhibitor levels available.</p>
	<p>Private Mini Money Workshops</p>	<p>Do you belong to a group or organization or just have a group of close friends and you want to have a <i>private mini money workshop</i>, where we bring the education and resources to you?</p> <p>Contact us to learn more how you can schedule one of these private events for your group.</p> <p><i>Silver Dollar Members</i> can host and attend a private mini money workshop for FREE. You can sign up as a Silver Dollar Member at www.mymoneyplace.com.</p> <p>If you are a financial professional and want to partner up with us for our private mini money workshops, please contact Susan Stalteri at 602-318-7098 to discuss options available.</p>	<p>Each guest at event is charged a fee to attend.</p> <p>Will discuss fee options based on event details.</p> <p><i>Silver Dollar Members</i> can host the event and attend for FREE</p>

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	<h3>Webinars & TeleSeminars</h3>	<p>We will be hosting and facilitating webinars/teleseminars to the general public and to our members. The topics will range from financial education, self-development, entrepreneurial skills to our My Money Place : Business Tools for the small business owner.</p> <p>The webinars may be free or have a fee associated with them. Some webinars will always be free to our Silver Dollar Members. You can see a list of current webinars on our events tab at www.mymoneyplace.com.</p> <p>Do you have a webinar that you want to partner with us on? We can help you facilitate your webinar by hosting you. We can work together to design a webinar solely for you as 1 presenter or we can team you up with other presenters.</p> <p>This is a great way to promote your product or services. We will create a share arrangement for any product and/or services purchased. We can also arrange and promote a discount to the My Money Place Members to drive more sales.</p>	<p>We will create a share arrangement for any product and/or services purchased from the webinar.</p> <p>There may be a marketing set up fee applicable to certain webinars.</p>
	<h3>Newsletters</h3>	<p>Do you want to contribute articles for our newsletter? Do you have a topic focused on Financial Education, Self Development or The Power of Entrepreneurial Thinking? We would love to have you send us your article for posting in one of our monthly newsletters.</p> <p>The article would need to be no more than 500 words with minimal pictures imbedded. It can then link back to your blog or website.</p> <p>Submit your written article 60 days prior to the monthly newsletter distribution date. If your article is selected you will receive an invoice for payment and funds will be due within 5 days of receipt of invoice.</p>	<p>\$ 79.00 per month</p> <p>We will select the topic 60 days prior to the newsletter distribution date.</p>

If you are a Silver Dollar Member with My Money Place, you will receive a 20% discount off our Partner Advertising Options. To become a member go to www.mymoneyplace.com and sign up.

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STEPS TO IMPLEMENT:

1. Contact us at info@mymoneyplace.com or **Susan Stalteri at 602-318-7098** to discuss the advertising options best suited for you.
2. My Money Place will send you a contract and advertising form to complete and return.
3. Complete the contract, advertising form and send appropriate information to My Money Place.
4. My Money Place will confirm final edits.
5. My Money Place will send you an invoice for payment. Return invoice with payment.
6. Final approved materials will be placed into production.

A few questions to consider:

Which options did you like the best?

What is your budget to spend? _____

What is your goal in marketing with us?

*Thank you for partnering with us to empower women to be
strong & independent financial decision makers.*